



BOOMTECH
WE GET IT DONE!

WONDERING IF YOU SHOULD **OUTSOURCE** **YOUR COMPANY'S IT?**



**Here Are 4 Reasons Outsourced
IT Services Will Help Your Company Grow
[and 10 budgeting strategies to make it work]**



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When it comes to IT, many small businesses try to keep as much of it in-house as possible to save costs.

And while this isn't always bad, it can result in costly IT mistakes, a lot of stress, and time wasted on technology issues instead of growing the business.

If this describes your company, then here are the top 4 reasons you should outsource your IT. And to make sure you get all your can from your investment, we also included 10 budgeting tips to make sure you get the full value from your IT provider.

Ready to see how you can have less stress and protect your technology?

Let's get started!



1 WORKING WITH IT EXPERTS CAN HELP SAVE YOUR COMPANY MONEY

Here's a simple fact that business owners need to know, but many don't want to face:

The larger your business gets, the greater the necessity will be to have IT experts available.

Thankfully, not every day brings an IT emergency, but between sudden technology issues and the need for ongoing maintenance, your need for reliable and secure IT only grows as your company grows.

Partnering with an IT support firm that provides you with experts as needed—rather than keeping them on the payroll regardless of need—can help save you money as your business grows.

And if any problems do arise, you don't need to worry about wasting valuable company time or resources to fix the issues.



2 SAVE TIME, AND MINIMIZE SECURITY RISK

Technical issues in your office, or when working remotely, can completely derail your workplace productivity.

If employees can't connect effectively to the cloud, you have an internet outage, or if you experience a malware attack, you could find yourself facing expensive delays.

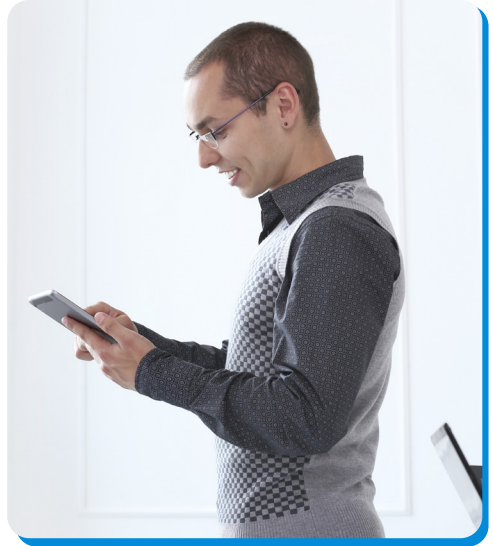
Working with a group of skilled IT experts who can come in and fix a problem quickly helps prevent major breakdowns in your workflow. They will also help you make sure everything is securely backed up in case of a major disaster or attack.



3 ALLEVIATE ANXIETY AND FOCUS ON WHAT MATTERS

When you know that you have someone available for any IT issues, it makes a huge difference in your ability to focus on what matters: growing your business, equipping your team, and serving your clients.

A strong IT team behind you also gives you peace of mind that your data is protected and backed up, and that you aren't likely to fall victim to malware or ransomware attacks.



4 CUSTOMIZE YOUR IT SERVICES TO FIT YOUR COMPANY'S NEEDS AND BUDGET

Outsourcing your IT provides you with a wide range of options in what's available to your company.

You get to hire a team to work on the specific services you want, whether that's setting up a cloud network, improving your infrastructure's security and speed, or setting up a VoIP network.

Of course, the safest option is to develop a partnership with your IT company that allows them to actively protect and maintain the security of your data and business infrastructure.



10 IT BUDGETING STRATEGIES

1 Reduce the upfront cost as much as possible.
Cut out any items from your IT services plan that have high recurring costs without much gain. This helps free your budget for the services that you absolutely need.



2 Look for ways to reduce without temporary budget freezing.
If there is a cost that you know you will need to bring back into your budget, then cutting it for one or two months doesn't provide long-term help. Look at costs that can be reduced long-term to make an impact on your budget.



3 Look for IT services that will impact your bottom line right away.
Targeting items that have a cash impact is a great strategy when you are working within a budget. long-term to make an impact on your budget.



4 Identify services you haven't explored yet.
While adjusting existing services sometimes requires a month overlay in cost recovery, targeting unspent expenses helps create a bigger impact on your technology plans.



5 Cut big at first, and go up from there.
Repeating cuts can be a drain on a business. Cutting a service and then shifting up and adding more services from there when budget recovery takes place is a much stronger strategy.



6 Evaluate operating expenditures and capital expenditures.

Commonly, OPEX and CAPEX can be reduced, sometimes by as much as 25%, and you can then re-evaluate this area of the budget for better use.



7 Don't look at any cost as irrelevant.

Too many business executives consider sunk costs to be off the table when re-evaluating budgets, but that is a harmful way of looking at any expense. When going through a budget audit, consider all expenses.



8 Evaluate discretionary and nondiscretionary costs.

Discretionary costs, such as funds set aside for upcoming projects, are frequently the first to go when budget discussions occur. However, many IT services can help to bring down the non discretionary cost of existing practices within your workplace.



9 Explore variable and fixed costs that can be evaluated.

While the best option for improving your budget is to address fixed costs, making adjustments to variable costs can provide space in your budget to make long-term investments that help move the needle faster. existing practices within your workplace.



10 Audit everything.

Team up with a strong IT support team who will consider and audit all aspects of your company. This will help you see your spending, know where costs could be more efficient, and best determine where technology can positively impact your business.





BOOMTECH

WE GET IT DONE!

If your business is located in South Florida, then the IT team at BoomTech is ready to help your business reach the next level with your technology.

We use our proactive IT support, proven processes, and strategic roadmap to give you peace of mind, minimize business risk, and increase your team's productivity - all for a flat monthly fee.

Our process to working with us is simple:

1. Schedule a free consultation where we learn what's holding your company back.
2. Have a second meeting where we dig deeper into your business and IT goals.
3. During the proposal process, experience what it's like to be a BoomTech client.
4. Enjoy easy onboarding as our team takes care of all the work.

To schedule your free consultation and see what's possible for your South Florida company, call us at **561-300-5080**, email us at **sales@boomtechit.com**, or visit our website today!